

[Linkd Tourism](#), one of Australia's leading travel sales, marketing and PR agencies is seeking a PR Executive to join our award-nominated team. This role offers flexibility for someone looking for a part-time role, with 20-25 hours per week in a hybrid working model with one day a week spent working with the team from our Sydney office. The successful candidate will help to kick goals for our destination clients through media relations, development of press materials and assisting with exciting campaigns.

About the Business

Connecting travel brands with the Australian market for over 30 years, Linkd Tourism is a Sales, PR and Marketing Representation Agency anchored by a team that is passionate about linking people and brands from all walks of life. Our success is built on the foundation of a strong company culture where we offer an inclusive environment and put our employees first. We practice what we preach, encouraging a strong work-life balance and offer incredible travel opportunities that will open your eyes to a world of new perspectives. Our offices are based in Sydney and on the Gold Coast.

About this exciting role

We're looking for someone who can....

- Create and pitch story ideas to media
- Draft press releases and media alerts
- Curate eDM content for trade, media and consumer audiences
- Respond to media enquiries in a timely manner
- Manage social media campaigns and influencer engagement which deliver ROI
- Curate inspiring and informative social media content on behalf of our channels and where required by our clients
- Design presentations, invites and eDMs
- Organise and manage fun and memorable events
- Monitor media and social coverage, track relevant breaking news stories and collate for reporting
- Manage our databases, marketing collateral and logistics
- Assist with media famil facilitation, including flight bookings, itinerary development and provision of materials to media in follow ups
- Assist with campaigns, including the collation and delivery of Post Campaign Reports.

More about YOU

We need a rising PR superstar with a real passion for travel and telling the stories of destinations across the globe to entice Australian travellers. Ideally you'll have a communications or marketing related degree and some experience in a travel marketing or relatable PR role. You'll be familiar with basic design software, including Canva and adobe, as well as having advanced Powerpoint, Excel and written skills. You'll need to have excellent organisation and be able to multitask with a smile.

If you are looking for a fresh start and are eager to grow your travel PR and marketing career whilst working alongside some of the best (and friendliest) in the business, we'd love to hear from you.

You'll enjoy a workplace that offers flexibility of working from home and attending a shared office space once a week. You'll be part of a sociable, resilient and super-friendly industry built on our shared passion, travel. To apply please forward your CV to pr@linkdtourism.com.